



Certificate for European Consultants in Rural Areas

CECRA certification in Europe

The tasks of a person providing rural advisory services are getting more diverse and increasingly complex. For rural consultants, methodological and communicative skills are essential. Whilst different ways of qualification do exist, they mostly cover technical approaches. The "Certificate for European Consultants in Rural Areas" (CECRA) is the first European competence development program with an international certificate meeting the rising demand for adviser method training.

IALB and EUFRAS (and the organizations they represent) promote the process of establishing methodological skills in rural advisory services in Europe by supporting EUFRAS member organizations in their efforts to establish CECRA trainings in their home regions. CECRA is more and more becoming a standard for methodological training of advisers in rural areas.

More about CECRA: www.cecra.net



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in cooperation with



CECRA Train the Trainer Program 2020/21



Certificate for European Consultants in Rural Areas



Certificate for European
Consultants in Rural Areas

CECRA: qualification standard; development of skills for rural and farm advisers; practice-orientation; professional advisory methods training; international certificate

Why this Train the Trainer Program?

Well-qualified advisory methods trainers are an important prerequisite to the implementation of successful CECRA trainings for rural consultants. Therefore IALB and EufRAS offer a sound TTT-Program in 2020/2021. It is the second complete CECRA trainer qualification, following the 2017/2018 TTT, which was kindly supported by the Ministry for Rural Areas in Baden-Württemberg (Germany).

Within the EU-project i2connect that started in November 2019, trainers are needed to provide innovation support methods trainings. Graduates of this course are invited to join the i2connect innovation method trainers pool.

Aims

The participants of this TTT Program will be enabled to independently carry out the two compulsory CECRA modules, as well as some of the elective modules in a participant-oriented and effective way. A special focus will be laid on the training of innovation support methods. With this the foundation for a certification of consultants according to CECRA standards are laid.

Target Group

Designated advisory methods trainers. Participants ideally should have professional experience in advisory work and/or with pedagogical activities. They have to be nominated by their Advisory Service. Preference is given to EufRAS and IALB member organizations.

Please note: For experienced trainers, a 5-day CECRA-FastTrack-TTT is offered in Dublin (Ireland), May, 17-21, 2021.

Design of the Training

The practice-oriented training process consists of three one-week classroom-based seminars over a period of 13 months. Between these face-to-face training blocks, the participants will work on assignments in self-organized learning groups and will be supported by the trainers in internet and online forums.

Training language will be English.

Main Contents

Seminar 1: fundamental issues of interactive knowledge transfer and impartation of skills. Participants are capacitated to carry out CECRA Module 1.

Seminar 2: Reflection on tasks performed by participants individually and in learning groups; practice in autonomously planning and implementing trainings on advisory methods; the focus of this training block is on CECRA Module 2 contents. Participants are capacitated to carry out CECRA Module 2.

Seminar 3: Reflection on the work carried out by study groups; focus of this training block is the capacity to plan and deliver CECRA elective Module 9 Moderation and Module 16 Shaping Innovation Processes – Accompanying networks and to perform them under trainer supervision.

The participants' tasks between the face-to-face events (Seminar 1, 2, 3) are an integral part of the qualification and must be allocated with approx. five working days.

Training Dates

Online Introduction 8.9.2020

Seminar 1 14.9. - 18.9.2020 in Novo mesto (SLO)

Seminar 2 1.3. – 5.3.2021 in Ozolnieki (LV)

Seminar 3 13.9. – 17.9.2021 in Freising (DEU)

TTT Trainer Team

Pablo Asensio, Bavarian State Leadership Academy
Dr. Jochen Currie, Fakt-Consult
Dr. Elke Dührßen, Doppelspitzencoaching
Thomas Fisel, entra
Olivia Hartmann, AGRIDEA

Costs

The participant fee is 2100 €. The course is co-financed by IALB, the Bavarian State and by the EU-H2020 project i2connect. EufRAS offers a reduction of 200 € to the participant fee to EufRAS member organizations.

Contact Person

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Application

Please send the filled in application form to christoph.fleischmann@cecra.net

Application deadline is 15th of July 2020

The detailed course description with the [application form](#) is available at www.eufRAS.eu



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EufRAS

**EUROPEAN FORUM FOR
AGRICULTURAL AND RURAL
ADVISORY SERVICES**

i2connect
INTERACTIVE INNOVATION



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